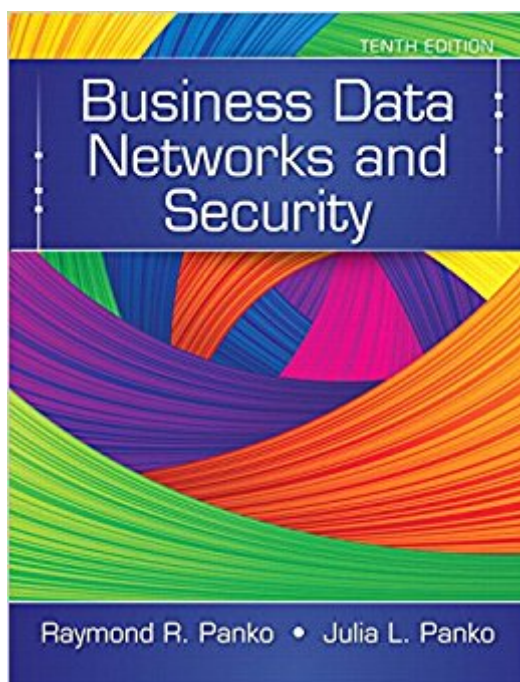


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# Business Data Networks And Security (10th Edition)



## Synopsis

For undergraduate and graduate courses in Business Data Communication / Networking (MIS)

With its clear writing style, job-ready detail, and focus on the technologies used in today's marketplace, *Business Data Networks and Security* guides readers through the details of networking, while helping them train for the workplace. It starts with the basics of security and network design and management; goes beyond the basic topology and switch operation covering topics like VLANs, link aggregation, switch purchasing considerations, and more; and covers the latest in networking techniques, wireless networking, with an emphasis on security. With this text as a guide, readers learn the basic, introductory topics as a firm foundation; get sound training for the marketplace; see the latest advances in wireless networking; and learn the importance and ins and outs of security.

**Teaching and Learning Experience** This textbook will provide a better teaching and learning experience for you and your students. Here's how:

- The basic, introductory topics provide a firm foundation.
- Job-ready details help students train for the workplace by building an understanding of the details of networking.
- The latest in networking techniques and wireless networking, including a focus on security, keeps students up to date and aware of what's going on in the field.

The flow of the text guides students through the material.

## Book Information

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## Customer Reviews

If I could give this book ZERO stars, I would. This book is awful to read! It feels incomplete like the

author expects that you're learning the information from somewhere else and they are just there to refresh your memory. One of the End-Of-Chapter Questions in Chapter 6 began with: "The following matters were not addressed specifically in the text." Who writes a book to teach and puts a question like that in the End-Of-Chapter "refresher" questions?! I got more of a "frustrated" feeling than a "refreshed" one. I took this course (Data Communications) in Spring 2015 and the instructor asked the students to comment on the course and book. Here are some of the comments that were written about the book: "...poorly written and not a very good learning tool. How exactly are you supposed to learn when the author talks to you as if you already know the topic?" "...my impression of the book was suboptimal."

I had to purchase this book for a course in Network Security. I braced myself for a book that was extremely dull and technical. I could not have been more pleased to be proven wrong! The authors insert humor and relatable material in the text. They also have "check your knowledge" questions at the end of each section within a chapter. This is great for someone like me who is new to the tech world and needs to make sure they are understanding the material. Overall, I enjoyed it and this will be one textbook I am keeping!

The book follows the standard scheme of selling freely available information for an extremely high price because it is used as a textbook. If you have to have it, purchase a cheaper/used copy. Kindle version allows access only by 2 devices, which is very limiting (desktop + laptop + kindle tablet=3), and if you want to load the book on another device you have to deregister the device not just uninstall the book.

I had to purchase this book for a class on business networks. The book does a horrible job of explaining the content, and it is almost universal in my class that students feel that way. There are two that feel it is fine, but they already work in the networking field and are just formalizing some education. This is not to say it has worthless content, it just doesn't fully develop or explain a fair amount of the content, it stays very cursory. That it has these types of issues and is in its 9th edition speaks volumes about the college book market. The book cost \$130 and should really sell for no more than \$15.

This book can be very confusing and in my opinion could do a better job explaining the material

This is not a very good book. While there are decent amounts of good information, there is a considerable amount of poorly-explained information as well. It lacks a substantial amount of finesse that a professional textbook would contain. Many of the quiz questions that go along with the book are loaded questions and/or difficult to answer without more detail, or they are intentionally tricky because of how they are phrased rather than making you think critically.

OK

good

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